

LOVE DEEPINGS TREASURE HUNT.

ANSWERS

Thank you to all those who took part and congratulations to the winners.

This was organised as part of the LOVE DEEPINGS CAMPAIGN, the purpose of which is to highlight the fabulous local businesses we have in and around the Deepings and to encourage people to use local services where possible. LOVE DEEPINGS is run by the DEEPINGS BUSINESS COMMUNITY (DBC).

You can find out more about both LOVE DEEPINGS and DBC by exploring www.deepings.co.uk

Some are simple questions; others are cryptic clues. You may be able to work out certain answers from the comfort of your own home using your local knowledge or with a bit of searching the internet. For other clues you may need to get out and about around the local area. Most clues that require a visit are within a reasonable walking distance of Market Deeping town centre, however, just to make it a bit more inclusive there are one or two further afield (Deepings Business Community members can be located within 5 miles of MD centre).

OK, let's start a little tour of Northfields Industrial Estate – perhaps you are not aware of all the great local companies based there. We are reasonably sure that most of you will know the Inside Out Home Store, so let's start there and go for a little walkabout (you may be able to do it virtually using Google maps and street view but remember that can be several years out of date) .

Q1 – Which Deepings Business Award did the Inside Out Home Store win in 2020?

A1 _____ Retailer of the Year _____

Q2. Standing at the gates of the Inside Out Store, looking across the road you will see another business park – Name the car manufacturer that lends it's name to this.

A2 _____ Bentley _____

Q3. There are 3 businesses located here that are DBC members. One point for each that you can name.

A3 ____AM Kreative Media____ ____26 Letters____ ____Productive Design____

So, moving on. Head South from the above business park but only for a few dozen metres until you find the flamboyant feathered quadrilateral. Venture through to the back.

Q4. Somewhat to the left of a shop to STOP for your furry friend, alphabetically 1 and 2 will give you another business name, what is it?

A4 _____ A B Services _____

Time to move on. If you head back to the street and turn right, then take the first left turn (with the Junction Café on the corner) and then again, the next left turn (immediately after Towngate Tyres), part way down the street you now find yourself on, you will find another small business park.

Q5. What is the name of this business centre? – Additional clue: Certain Scottish residents might be feeling good about the currency here.

A5 _____ Stirling _____

Q6. At the location above there are 2 businesses that are members of Deepings Business Community – can you name them (1 point for each)?

A6 ___ Will & Probate ___ Well Laid Table ___

A final foray into the Industrial Site – head towards the EVENTUS CENTRE

Q7. On your way from Q7 to EVENTUS you will pass a new business park on the left. Name the famous river its name matches.

A7 _____ Hudson _____

Q8. At the location of Q8, who here is Lady Penelope's assistant?

A8 _____ Parker _____

Q9. There are of course other Industrial estates nearby, one, a couple of miles to the west on "Rex's Road?" – there is another DBC/Love Deepings Business Located there, can you name it? As an additional clue, perhaps it's anagrammatically named as Gary Stone?

A9 ___ Graytones ___

Enough of being Industrious – let's go for a drink (or three).

Q10. Within the Deepings (incl West Deeping), Langtoft and Baston we have many great pubs (don't count restaurants or wine bars but do include Micro pubs). How many are there.

A10 13 or (14) _____ Vine, Whiet Horse, Bull, Square, Stage, Iron Horse, Walnut Tree, Waterton, Thirst Giraffe, Red Lion, Coach and Horses, White Horse, Black Horse (Boundary Club)

Q11. How many share a name?

A11 ___ 2 _____ (2 x white horse)

Q12. How many of the pubs names are based on 4 legged animals

A12 ___ 8 Whiet Horse, Bull, Iron Horse, Thirst Giraffe, Red Lion, Coach and Horses, White Horse, Black Horse

Q13. Still thirsty? Just within Market Deepings and Deeping St James, name as many coffee shops / cafes / tea rooms as you can.

A13 Cinamon (now Mills Cafe), Lilli's, GLC, Notty's, Fillers, Inside Out, The Junction, Swines Meadow, The Old Bakery

Thirst quenched we hope, so time for a bit of a history test.

Q14. If you don't remember or haven't been here long enough, you can always go and ask..... What was the previous name for NOTTY'S

A14 _____ Rustic _____

Q15. The Iron Horse Ranch House was previously called

A15 _____ Harley's Diner _____

Q16. and was located

A16 _____ Market Gate _____

Q17. What year did The Beauty Retreat, Market Deeping open its doors for the first time?

A17 _____ 2009 _____

Food for thought – some brain teasers.

Name the eating establishments from these clues OR anagrams

Q18. HALT A JAM

A18 _____ TAJ MAHAL _____

Q19. IT'S NOON

A19 _____ TONINO'S _____

Q20. Pepper Trader?

A20 _____ SPICE MERCHANT _____

Now, let's move on – heading East from Market Deeping to Deeping St James and Frognall you're BOUND to pass (at the border) a multiple winner of the Deepings Business Awards.

Q21. Complete the Phrase from the sign here "Which ever xxx xxx xxxx"

A21 _____ WAY YOU TURN _____

Keep heading East but not too far.

Q22. What's the closing time on Saturday for the DIY Specialists?

A22 _____ 2pm _____

Q23. More or less opposite the above question who thinks Lily is Good?

A23 _____ CARE QUALITY COMMISSION ____

Further into the old part of Deeping St James, keeping the river not too far to your right, you will find a small business named after something iconic from London.

Q23 What service does this business provide?

A23 _____ PICTURE FRAMING _____

A final foray to the east, maybe a little far on foot unless you are serious walkers. Some of you may not know that there is a cluster of successful businesses in Hard's Lane, Frognall.

Q24. One of the larger ones has won a Queen's Award for Enterprise, can you name it?

A24 _____ GARFORD _____

We will finish up with some generic questions that you won't need to travel to answer.

Q25. How many copies of Discovering Deepings Magazine are delivered to homes and businesses in The Deepings and surrounding villages each month?

A25 _____ 10,000 _____

Q26. When was the LOVE DEEPINGS CAMPAIGN LAUNCHED 2018, 2019, 2020, 2021?

A26 _____ 2019 _____

Q27. When will Nominations for this year's Deepings Business Awards close.

A27 _____ 31st July _____